

# Factsheet

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## What is YAZIO?

With more than 10 million happy users, YAZIO is one of the most successful nutrition apps in the world. Anyone can try YAZIO for free and learn the basics of a healthy diet. Whether the goal is to lose weight, gain muscle or simply eat healthier, YAZIO works for everyone. The app's full potential can be discovered in our PRO version. With PRO, users have access to all app features, including our exclusive recipes, meal plans and coach.

## Our Mission

To help people live healthier lives through better nutrition.

## Business Model

The basic YAZIO app can be used free of charge. To gain access to additional features, users can upgrade to YAZIO PRO starting at just \$3.00 per month.



## Media Coverage



### Best Calorie Counter Apps: 5 best food diaries for Android and iOS

So, why choose this over MyFitnessPal? It has unique features, such as suggested calorie, fat, carbs and protein intake for each meal, that adjust on the fly to take into account meals already logged for that day.



### The 10 Best Apps to Help You Eat Healthy and Lose Weight

YAZIO offers a personal plan for losing weight or building muscles, before allowing you to track the nutritional elements of your meal.



### Health Makers: Nutrition App Yazio Speaks a Common Language to Millions Worldwide

Today, Yazio has 35 employees and offers everything from recipes and calorie counting to tips on intermittent fasting and tailored meal plans, including one on post-pregnancy nutrition.



## *Numbers and Facts*

- Team: 35+ employees
- User Base: 10+ million users
- Localization: Available in 20 languages
- Established: 2013
- Founders: Sebastian Weber & Florian Weißenstein
- Headquarters: Erfurt, Germany

